

# TPM welcomes Johorean entrepreneurs and technopreneurs

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Kuala Lumpur: Technology Park Malaysia Corporation Sdn Bhd (TPM), a company owned by the Ministry of Finance, is calling existing and budding Johorean entrepreneurs and technopreneurs to leverage on its infrastructure, facilities and services in order to penetrate global markets.

The Kuala Lumpur-based company, which is operating under the auspices of the Ministry of Science, Technology and Innovation, said it was the only fourth generation incubation model that offered specialised advisory, as well as, a comprehensive and integrated entrepreneurship and technopreneurship development programme.

"Established since 1996, TPM is noted as the driver of science, technology and innovation.

"It has been playing an instrumental role in the development of technopreneurs and entrepreneurs in the industry clusters of biotechnology and life sciences, incubation services, advanced engineering, ICT and renewable energy," it said in a statement Tuesday.

TPM is also the first incubator in Malaysia to offer virtual incubation services known as ADVISE.

"This highly affordable virtual incubation service is ideal for start-ups and enterprises that are constrained by capital outlay," it said, adding that the service enabled start-ups and enterprises to enjoy all the relevant hand-holding, mentoring and entrepreneurial and business programmes without the need to be physically present at TPM's campus.

Meanwhile, Head of TPM Biotech Sdn Bhd Ema Ukhtilah Zakaria said TPM was duly bound to guide and help new start-up entrepreneurs or companies to equip themselves with the necessary knowledge and tools to capitalise on business opportunities from the initial ideation stage to the final stage of commercialisation.

"With our world-class infrastructure, facilities and capabilities, the entire process involves a structured programme from ideation and incubation right to the final stage where they are export-ready to penetrate the international markets," she said.

Ema also said apart from the facilities and services, TPM also assisted incubatees on funding assistance for their projects on research and development and commercialisation.

"As you can appreciate, start-ups usually have capital constraints. Hence, we have to provide all the business coaching and handholding programmes to guide them on the realities of the business world," she added.

To date, TPM assisted more than 3,000 individuals and SMEs in the mandated industry clusters with a total investments in terms of providing world class infrastructure and a comprehensive eco-system in excess of RM1 billion. - Bernama

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